

## Help Support Prescott South Middle School's production of NEWSIES JR.

Dear Valued Business Owner of The Upper Cumberland,

This year Prescott South Middle School of Cookeville, TN will be performing the musical NEWSIES JR. This wonderful production requires an elaborate set, costumes, and production costs. As a fundraiser, the entire cast of NEWSIES JR will be searching for businesses and corporations that are willing to sponsor our production with their tax-deductible donation.

Donations levels are in tiers- Bronze, Silver, Gold, and Platinum. As your donation increases, so does the presence of your business logo and advertisement. The donations start with our **Bronze Donors** Group which ranges from \$50-250. For this donation your company will receive its very own advertisement in our Pre-Show Supporter Slideshow.

Any donation between \$250 - \$500 will become a part of the **Silver Donors** Group. Here you get the Pre-Show Supporter Slideshow, and you will be added to our Sponsor Board, which will be seen by all audience members as they entire the performance hall.

Donations between \$500-\$1000 will become a part of the **Gold Donors** Group. Here you get the Pre-Show Supporter Slideshow, presence on the auditorium Sponsor Board, and a "shout-out" of the name of your business at the beginning of the show thanking you for your generous support. Since our auditorium hosts 1080 seats at each show- that's over 15,000 potential customers over the course of the production.

Lastly, any business donating \$1,000 or more will join our **Platinum Donors** Group. These gracious donors will get the Pre-Show Supporter Slideshow, logo presence on the auditorium Sponsor Board, a "shout-out" of the name of your business at the beginning of the show thanking you for your generous support, your business logo in the hallway for all to see, and your business logo on the public billboard as a sponsor.

Don't miss this great opportunity to put yourself on the map! Support Prescott South Middle School and invest in the Cookeville community of young performers. Please submit the advertisement form below with your check made payable to **PSMS Chorus**. Please send all advertisement information and graphics/logos electronically via the QR code. Thank you very much for your time and support towards Prescott's production of NEWSIES JR.

Sincerely,

Ms. Ashley Francis,  
Director of Prescott Middle School Music Theatre  
afrancis@pcsstn.com

Business Name: \_\_\_\_\_

Student Supported: \_\_\_\_\_

Check the Sponsorship Tier:     Bronze (\$50-\$250)

Silver (\$250-\$500)

Gold (\$500-\$1000)

Platinum (\$1000+)

Donation Amount: \$ \_\_\_\_\_

