

## HELP SUPPORT PRESCOTT SOUTH MIDDLE SCHOOL'S PRODUCTION OF THE LITTLE MERMAID JR.

To Whom It May Concern,

This year Prescott South Middle School of Cookeville, TN will be performing the musical THE LITTLE MERMAID JR. This wonderful production requires elaborate costumes, sets, and production costs. In addition, we have the biggest cast ever to involve more students! As a fundraiser, the entire cast of THE LITTLE MERMAID JR will be searching for businesses and corporations that are willing to sponsor our production with their tax-deductable donation.

Donations levels are in tiers- Bronze, Silver, Gold, and Platinum. As your donation increases, so does the presence of your business logo and advertisement. The donations start with our **Bronze Donors** Group which ranges from \$25-250. For this donation your company will receive its' very own advertisement in our Pre-Show Supporter Slideshow.

Any donation between \$250 - \$500 will become a part of the **Silver Donors** Group. Here you get the Pre-Show Supporter Slideshow and you will be added to our Sponsor Board, which will be seen by all audience members as they entire the performance hall.

Donations between \$500-\$1000 will become a part of the **Gold Donors** Group. Here you get the Pre-Show Supporter Slideshow, presence on the auditorium Sponsor Board, and a "shout-out" of the name of your business at the beginning of the show thanking you for your generous support. Since our auditorium hosts 1080 seats at each show- that's over 17,000 potential customers over the course of the production.

Lastly, any business donating \$1,000 or more will join our **Platinum Donors** Group. These gracious donors will get the Pre-Show Supporter Slideshow, presence on the auditorium Sponsor Board, a "shout-out" of the name of your business at the beginning of the show thanking you for your generous support, your business logo on the entry way to our Cast Party for all cast families to see, and your business logo on the public billboard as a sponsor.

Don't miss this great opportunity to put yourself on the map! Support Prescott South Middle School and invest in the Cookeville community of young performers. Also, please be sure to fill out the advertisement form with your donation. Checks are made payable to PSMS Chorus. Please send all advertisement information and logos electronically to [afrancis@pcsstn.com](mailto:afrancis@pcsstn.com). Thank you very much for your time and support towards Prescott's production of THE LITTLE MERMAID JR.

Business Name: \_\_\_\_\_

Donation Amount: \$ \_\_\_\_\_

Student Supported: \_\_\_\_\_

Tier:  Bronze  
 Silver  
 Gold  
 Platinum